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## ABP INITIATIVE GIVES PARENTS CHOICE ON SCHOOLS

# Two years of *admissiontree.in*

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Calcutta: Over 50,000 school applications, including those from overseas, have been processed in the last two years through an online platform that gives parents the choice and convenience to pick their preferred school.

The common online gateway — *admissiontree.in*, an initiative by ABP — completed two years on Wednesday.

Over 250 schools in Bengal, most of them in Calcutta, are part of the online platform for admission. Several heads of schools have admitted that the portal had increased the visibility of their schools.

Launched in July 2019, *admissiontree* had 100-odd schools enlist in the last one year, when distancing became the norm and institutions could easily digitise their system, thanks to the platform.

Delhi Public School (Joka) principal Writuparna Chatterjee said it was a “blessing” to be able to reach out to parents during the lockdown. “Parents can compare school infrastructure and fees on a single portal.”

The online platform, *admissiontree.in*, is a common gateway for parents to find schools in Bengal. It provides a list of schools with details such as fees, infrastructure, and location. Parents can also compare schools and apply for admission through the platform. The platform was launched in July 2019 and has since become a popular resource for parents looking for schools in Bengal.

The platform has helped many parents find schools for their children. It has also helped schools reach out to more parents and increase their visibility. The platform is a valuable resource for parents and schools alike.